

CLEAN SEAS SEAFOOD PRIVACY POLICY

This policy sets out how Clean Seas Seafood Ltd ACN 094 380 435 and Clean Seas Aquaculture Grow out Pty Ltd ACN 094 380 499 (**we**) collect, hold and disclose personal information. We take privacy seriously and are committed to complying with the *Australian Privacy Principles in the Privacy Act 1988* (Cth).

Why do we collect personal information?

We collect personal information to:

- provide products to our customers
- communicate with our customers, suppliers and other business contacts
- inform our customers and other business contacts about product and industry developments
- manage and account for our products
- manage credit provided to our customers
- promote and market our products and send invitations to our events
- generally carry on our business

What personal information do we collect?

We collect an individual's name and contact details, and information about the individual's occupation, employer and relationship with us or our customers and potential customers, and about the individual's relationship with our other business contacts.

We also collect the information necessary to provide the specific products our customers require, as well as credit card and payment information.

How we collect personal information

We collect personal information directly from an individual when that individual meets with us, communicates with us by letter, telephone, email or fax, gives us a business card, subscribes to our publications, registers for or attends our events or submits information through our websites, blogs or other social media outlets.

We also collect personal information from information provided to us when a customer places and order for our products, an application is made for us to supply products on credit to a customer, or when a personal guarantee is provided in respect of an application for credit with us.

We may also collect information about an individual from our customers, potential customers and their business contacts, from the individual's employer or other business contacts, and from publicly available records or a third party e.g. a provider of an employment or other reference.

Cookies

We may ask other people to analyse traffic on our websites, blogs and other social media outlets and they may use cookies to do so. Cookies are small text files that are transferred to a user's hard drive by a website for the purpose of collecting information about a user's identity, browser type or website visiting patterns.

Anonymity and pseudonyms

Individuals have the right not to identify themselves, or to use a pseudonym when dealing with us. However, if we request personal information and it is not provided, we may not be able to provide products to or otherwise assist the relevant individual.

General use and disclosure of personal information

We use and disclose personal information for the primary purpose for which it was collected, related purposes and other purposes authorised by the Privacy Act. In general, we use and disclose personal information for the purposes set out in this privacy policy.

Use and disclosure of personal information for promotion and marketing

We will only use an individual's personal information to promote or market products or to send invitations to events where we give that individual an opportunity to request us not to use the information for such purposes. We will not use an individual's personal information for such purposes if the individual requests us not to do so.

To whom may we disclose or allow access to personal information?

We may disclose personal information to others, including our customers, suppliers and their contractors and other business contacts, in connection with the provision of our products to customers.

We may disclose or allow access to personal information that we collect to our suppliers, contractors and other business contacts that help us in our business. For example, contractors may distribute some of our publications and develop and maintain our computer systems, electronic records, websites, blogs and other social media outlets. Our auditors, insurers, lawyers and other professional advisers may also be allowed to access our records to protect our interests and to ensure that we comply with our obligations.

We may also disclose personal information about an individual to anyone else with the consent of that individual, or as otherwise required or permitted by law.

Disclosure to overseas recipients

We will generally not disclose personal information to overseas recipients without consent unless required or authorised by law. Where required in order to provide specific products

our customers require, we may disclose personal information to overseas recipients however, only to the extent required for such purposes.

How do we keep personal information secure?

We take reasonable steps to protect the personal information we hold from misuse and loss and from unauthorised access, modification or disclosure. We store hard copies of this information in access controlled premises, and digital versions on secure servers. We require all persons authorised to access digital information to use logins and passwords to access such information.

We require all our contractors and others to whom we disclose personal information or whom may have access to personal information we collect, to keep such personal information private and to protect such personal information from misuse and loss and from unauthorised access, modification or disclosure.

Unless we are prevented to do so by the law, we de-identify or destroy securely all personal information we hold when no longer reasonably required by us.

Security breaches

In the event that we become aware of any actual or potential unauthorised access to or disclosure of personal information about an individual, or any loss of such information which may lead to unauthorised access or disclosure, we will promptly investigate and where appropriate, take remedial action and notify the individual affected in accordance with the Privacy Act

Integrity of personal information

We take reasonable steps to ensure that the personal information we collect is accurate, up to date and complete and that the personal information we use or disclose is accurate, up to date, complete and relevant, having regard to the purpose of such use or disclosure.

To that end, we encourage you to contact us to update or correct any personal information we hold about you.

Accessing your personal information

You may request access to personal information we hold about you. We may require you to verify your identity and to specify what information you require.

We deal with all requests for access to personal information as required by the Privacy Act. We may charge a fee where we provide access and may refuse to provide access if the Privacy Act allows us to do so.

Correction of personal information

We take reasonable steps to correct all personal information we hold to ensure that, having regard to the purposes for which it is held, the information is accurate, up to date, complete, relevant and not misleading.

You may request corrections to personal information we hold about you. We deal with all requests for correction to personal information as required by the Privacy Act. We may refuse to correct personal information if the Privacy Act allows us to do so.

Complaints

If you wish to make a complaint about this Privacy Policy or our collection, use or disclosure of personal information, please contact us in the first instance. We will investigate your complaint and try to promptly resolve your complaint directly with you.

If you are not satisfied with the outcome, then you may make a complaint to the Office of the Australian Information Commissioner (OAIC). For information about how to make such a complaint, please refer to the OAIC website <http://www.oaic.gov.au/>.

Contact us

To request access to or correction of personal information, to request not to receive marketing material or invitations from us, or to make a privacy complaint to us, please contact us at customerservice@cleanseas.com.au

Changes to Privacy Policy

We reserve the right to make changes to this Privacy Policy from time to time and without notice by publication on our website.

We recommend that you regularly review our Privacy Policy to ensure you are aware of any changes.